

**Alexandria Senior Center
Board Meeting
May 8, 2024, 9:30am**

The meeting was called to order by President Mary Nitti. The Pledge of Allegiance was recited by all in attendance. Present were M. Nitti, D. Shea, T. Tebben, C. Strong, K. Linn, D. Dilly, S. Quitmeyer, T. Snell and K. Eastlund. Guests were Shelli-Kae Foster, Denise Strand and Larry Ortloff.

Additions to the agenda:

Marketing/Membership (M & M) committee

Secretary's Report: The minutes were reviewed for the April meeting. A motion was made to approve the secretary's reports for April by K. Eastlund with a second by D. Shea, motion passed.

Treasurer's Report: C. Strong reviewed the treasurer's report. The total cash on April 30, 2024 was \$213,346, total income was \$18,787, and total operating expenses for the month were \$11,684, with depreciation of \$830. Net profit for the month was \$3,590. Highlights for the month were: revenues including sponsorship from Horizon Public Health for the Fix-it clinic of \$1,863, support donations totaling \$5,000 from Miliona, Ida and Lake Mary townships, Spring luncheon revenue before expenses of \$3,677 and the Kathryn LeBrasseur estate sale netted \$2,492. There were no unusual expenses. We are right on budget for the year. D. Shea made a motion to accept the treasurer's report, second by D. Dilly, motion passed.

C. Strong noted that the safe deposit box at Bremer Bank will be closed, so we will need to remove what is in the box. The annual federal filing of the 990 and the state non-profit filings have been done.

Executive Director's report: SK Foster gave went over some items not in her director's report. The furniture for Becky's office has come in higher than originally expected. K. Eastlund made a motion to approve up to \$500 additional or less expense, in order to keep things moving along, second by S. Quitmeyer, motion passed. The Fix-it clinic was a success with over 60 people in attendance. There will be another clinic on June 1, which will include sharpening. SK attended the MAAS conference, which she felt was very valuable. Some of her take-aways were: there was a poll and only 20% of the groups attending still had the word 'senior' in their name, history series were well attended, and a 'Kiss the Pig' fundraiser which was a big success.

There will probably be a waffle feed again next year. See the emailed report for more details.

Executive Committee Report: K. Eastlund was not at the last meeting, so she reviewed the minutes taken by T. Tebben. There was some question about a subrogation clause being added to our policy with NSI, recommended by Larson Insurance. D. Dilly will work with SK to make sure this is understood and see if it is truly necessary.

The Triad event is being held at the same time as our next board meeting. K. Eastlund stated she could not attend the board meeting as she will be staffing Anderson's Funeral Home booth at the Triad event. It was decided to start the meeting at 9am on June 12. T. Tebben will remind the board members when she sends out the agenda.

Marketing/Membership: Denise Strand joined us to discuss what the Marketing & Membership (M & M) committee does and its responsibilities are for the center. The committee is chaired by T. Tebben and members include: T. Snell, Carol Jensen (CJ), Trudy Blanshan, Denise Strand, other attendees are SK, Becky Christenson, and Mary Nitti. They meet the 2nd Tuesday of each month at 10:30. We create promotional flyers/posters, all printed materials for the center, do the community calendars, e-mail blasts, newspaper ads, and press releases, manage Facebook and the Website, do periodic surveys and keep track of membership and follow up on expired memberships. There are many facets done by all on the committee. There was discussion on our goals and membership numbers.

Larry Ortloff joined us at this point in the meeting. He is a YMCA board member and the chair of the capital campaign. Larry went over the committees for the project:

- Communication
- Policies/procedures
- Foundations and grants including public dollars
- Recognition
- Resource development-creating prospect lists
- Facility and building

Next spring the public campaign will start for this 12 million dollar project. This project will be good for the Alex economy. We are both working on our partnership agreements.

Old Business:

40th Anniversary: SK let the group know that there are dance instructors lined up from 3-4 that day. She spoke to Rotary and will be putting in a request for funding for the event, as well as asking Douglas Machine Foundation for support. 'Cycling without Age' will be helping with the 40th anniversary, in place of golf carts. We need to make sure they have liability coverage for this. We talked about speakers, the Mayor, emcees; Joe Korkowski or Mark Anthony and perhaps drone footage.

Spring Luncheon: T. Tebben shared the success of the Spring Luncheon. She had calculated over \$3,500 in income. The silent auction raised \$1920, the purse raffle \$280, and 101 tickets were sold. She thanked all the board members that helped or served on the committee. The food was also amazing.

Volunteer Appreciation: M. Nitti shared that 77 volunteers were honored that day. The volunteers seemed to appreciate this event. She thanked the board for helping with this event, too.

Estate/antique sale: C. Strong stated that there was a lot of help for this event as well. This was a really big endeavor. Proceeds were split between the UCC women and the center, with the center netting \$2492. The left over large items were loaded in a trailer and stored in Hoff's shed until the garage sale and the smaller items were brought to the center and were put under the pool tables. We need to make sure extra items are not left sitting around the dining room after the event.

Garage Sale: C. Strong let the board know that things are moving along. Donations begin to be accepted on Monday, May 13th. T. Tebben asked about congregate dining, this will still happen, as only 3 tables are used.

Committee Reports: M. Nitti shared the current standing committees:

- Marketing/membership (M & M)
- Executive

Facility
Program
Technology

Ad hoc committees are set up when the needs arise-financial reviews, nominating committee, strategic planning, events, or searches for new hires.

New Business:

Resignation: A letter of resignation was read from Carol Strong. Carol has been on the board for many years, taking time off to be interim director and fill-in in many other ways. Her resignation will be effective June 9th. The board thanked her for her dedication to the center. M. Nitti asked that we all think about others who may be a good fit for the board and for the treasurer position. The nomination committee will need to be formed and T. Tebben was asked to add it to the next agenda.

Celebrating Silver event: This is hosted by Strong Insurance and Affinity Plus on June 23 from 11-3 at City Park. There will be food trucks and vendors, music, ventriloquist and door prizes. The center will have a booth, as well as the Cornercopia.

Rebranding: SK mentioned that Tara Bitzan offered to put together a group to work on the rebranding of the center. She was wondering if we had preferences in verbiage, color or design. None were brought up other than the lotus flower had a special meaning to some. SK also wondered about the timing of a name change and the group felt that we should wait to roll out when we move vs changing the name beforehand. It was noted that this can be a big expense and take a long time to get it developed.

Items from the floor:

We discussed the partnership agreement with the YMCA. Things we need to look at and keep in mind

- are:
- Not losing our autonomy
 - New membership models
 - Losing memberships
 - Transportation-senior companions
 - Punch cards for games
 - Visioning sessions
 - Programming for the future-Kathleen, Deb and Mary will take on
 - Name change
 - What do the new 'seniors' want

D. Dilly made a motion to adjourn, second by K. Linn, meeting adjourned.

Next meeting is June 12 at 9:00, note time change.

Respectfully submitted,

Toni Tebben, Secretary